WISER TOGETHER
Improved Health. Improved Cost.

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WiserTogether Achieves Full URAC Health Content Provider Accreditation

Washington, D.C. – July 22, 2014 – WiserTogether, Inc., which offers a healthcare information decision tool for consumers, announced today it was awarded full Health Content Provider accreditation from URAC, an independent, nonprofit organization that promotes healthcare excellence through its quality benchmarking programs.

URAC accreditation is nationally recognized as a seal of approval for companies who have achieved a level of excellence and quality by adhering to the most rigorous healthcare service standards. Organizations awarded this accreditation must ensure that their health content authors and reviewers are licensed, credentialed, and able to critically evaluate health information.

"Being awarded a full Health Content Provider accreditation from URAC is a great achievement for WiserTogether," Founder and CEO Shub Debgupta said. "Our commitment to serving consumers, while also providing transparency and accountability have always been at the forefront of our company mission and this URAC accreditation shows WiserTogether is at the pinnacle of what we are doing."

About WiserTogether, Inc.
Faced with a daunting and personal healthcare decision, Shub Debgupta founded WiserTogether in 2008 to give consumers smart tools that can yield the right information to face their health situations. The Company's healthcare decision-making tools help people choose a treatment path based on all the factors that matter, including clinical evidence, personal preferences, cost, access, and plan coverage. It leads to better medical choices that result in greater satisfaction, higher compliance, improved health outcomes, and lower medical costs.

For more information about WiserTogether, please visit our website at www.wisertogether.com.

About URAC
URAC, an independent, nonprofit organization, is a leader in promoting healthcare quality through accreditation and certification programs. URAC's standards keep pace with the rapid changes in the healthcare system, and provide a mark of distinction for healthcare organizations to demonstrate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in setting meaningful standards for the healthcare industry. For more information, visit urac.org.