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WiserTogether Expands Executive Team

Tomer Frey joins as Chief Technology Officer and Julie Schroeder as General Counsel, as Company continues to Grow

WASHINGTON, D.C. – July 10, 2014 – [WiserTogether](#), Inc., which offers a healthcare information decision tool for consumers, announced today that to keep pace with and stay ahead of rapid growth at the company, it has hired two new executives: Tomer Frey will be the company's Chief Technology Officer and Julie Schroeder will serve as General Counsel.

WiserHealth from WiserTogether is the only healthcare decision-making tool that provides consumers comprehensive treatment information for healthcare issues and assesses each treatment option using evidence-based outcomes, personal and popular preference, as well as cost. In doing so, providers, health plans, and employers can have better insight into their patient's medical history as well as their preferences and intent- providing true patient-centric medical data.

"Both Tomer and Julie are proven talents with track records of advising healthcare and technology organizations through growth," said Shub Debgupta, chief executive officer of WiserTogether. "We are dedicated to improving the health decision-making experience for our users. Tomer and Julie will be a tremendous asset to our team as we continue to expand."

Tomer Frey, Chief Technology Officer

Frey has spent the last 15 years driving innovation and productivity throughout the software development cycle. In his role, he will lead WiserTogether's product, technology and support functions. As Chief Technology Officer, he will be responsible for the following areas: product management and marketing, product development, architecture and client support.



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Most recently, Frey was vice president, product development for Trizetto Corporation, an integrated healthcare management technology provider. He also held the roles of vice president, engineering and director, enterprise products development during his time at Trizetto. In addition, Frey has held positions at CareKey, Inc., Authentica, Inc. and WanWay Technologies, Inc.

Julie Schroeder, General Counsel

Schroeder brings more than 15 years of experience to WiserTogether's executive team. In her role, she will advise on legal, intellectual property, regulatory issues, contracts and strategy to WiserTogether's Chief Executive Officer Shub Degupta and the company's Board of Directors. Schroeder will also lead the Human Resources department on policy and process development.

Schroeder will be instrumental in determining strategy, policy and methodology and will be responsible for defining the risk profile for the company and ensuring that it matches up with best practices for technology development and contracting through insurance coverage.

Schroeder previously held the roles of Division General Counsel at 3M Health Care, HIS Division- a leading provider of Software as a Service (SaaS) healthcare management solutions, and General Counsel at CodeRyte, Inc., a leading provider of natural language processing for billing, coding, and data mining for healthcare organizations from 2007 to 2013.

About WiserTogether, Inc.

Faced with a daunting and personal healthcare decision, [Shub Degupta](#) founded WiserTogether in 2008 to give consumers smart tools that can yield the right information to face their health situations. The Company's healthcare decision-making tools help people choose a treatment path based on all the factors that matter, including clinical evidence, personal preferences, cost, access, and plan coverage. It leads to better medical choices that result in greater satisfaction, higher compliance, improved health outcomes, and lower medical costs.

For more information about WiserTogether, please visit our website at www.wisertogether.com.