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## **John Wiley & Sons Inc. Partners with WiserTogether To Improve Health Care Decision Making for Its Employees**

Washington, D.C. – January 14, 2014 – ... [WiserTogether](#), Inc., a cloud-based, consumer-focused health decision-making platform powered by crowd sourced data from consumers and physicians who have encountered similar personal medical decisions, today announced that John Wiley & Sons Inc. will offer Wiser Health to U.S.-based colleagues and family members.

Wiser Health helps healthcare consumers find the best care – not just the lowest cost. The patented platform helps focus what can be an overwhelming search for healthcare information and equips patients with what they need to have an informed discussion with their doctor and family members about their treatment options. Wiser Health brings together clinical evidence, personal preference, and patient-reported effectiveness in an intuitive tool designed to help patients choose the treatment that works for them.

“As a leading knowledge provider of must-have solutions for the medical community, we understand the depth and breadth of information available about health conditions and treatment options,” shared Stephen M. Smith, president and CEO of Wiley. “We’re committed to providing our colleagues and their families with the tools they need to make the best healthcare decisions. The Wiser Health tool’s ease of use powered by clinical evidence drawn from Wiley’s Essential Evidence Plus™ – the most powerful, comprehensive, evidence-based clinical decision support system trusted by health professionals - aligns to our objectives.”

“We are delighted to welcome Wiley as a client,” said Shub Debgupta, CEO at WiserTogether. “By adding Wiser Health to their comprehensive benefit program, Wiley is helping their colleagues and family members make the right choice for them when facing a healthcare issue. We use Wiley’s medical publications as the source for our clinical evidence and are pleased that we can now support the employees whose work is a key component of our flagship product.”

To date, more than 2 million people have access to WiserTogether's platform through employers and health plans in the United States. The tools are accessible online or via a mobile application.

**About John Wiley & Sons, Inc.**

Wiley is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the Research segment, the company provides digital and print scientific, technical, medical, and scholarly journals, reference works, books, database services, and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, Wiley provides education solutions including online program management services for higher education institutions and course management tools for instructors and students, as well as print and digital content.

**About WiserTogether, Inc.**

Faced with a daunting and personal healthcare decision, [Shub Debgupta](#) founded WiserTogether in 2008 to give consumers smart tools that can yield the right information to face their health situations. The Company's healthcare decision-making tools help people choose a treatment path based on all the factors that matter, including clinical evidence, personal preferences, cost, access, and plan coverage. It leads to better medical choices that result in greater satisfaction, higher compliance, improved health outcomes, and lower medical costs.

For more information about WiserTogether, please visit our website at [www.wisertogether.com](http://www.wisertogether.com).

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