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WiserTogether and MDLIVE Partner to Offer Immediate Access to Health Professionals

Washington, DC, January 14, 2014 – [WiserTogether](#), a cloud-based, consumer-focused health decision-making platform powered by crowd sourced data from consumers and physicians who have encountered similar personal medical decisions, today announced it can provide its members with immediate access to medical professionals that offer treatment options identified by its Wiser Health platform via a new partnership with MDLIVE Inc.

Wiser Health helps healthcare consumers find the best care – not just the lowest cost. The patented platform helps focus what can be an overwhelming search for healthcare information and equips patients with what they need to have an informed discussion with their doctor and family members about their treatment options. Wiser Health brings together clinical evidence, personal preference, and patient-reported effectiveness in an intuitive tool designed to help patients choose the treatment that works for them.

Through the partnership, consumers who use the Wiser Health platform to find their best treatment options, can now immediately access care providers from the MDLIVE network who offer the recommended options.

MDLIVE, Inc. provides affordable, convenient access to healthcare 24/7/365. Consumers who use MDLIVE can connect with a nationwide network of Board Certified physicians and licensed therapists through secure video, phone, or email.

“We are delighted to partner with MDLIVE,” said CEO Shub Debgupta of WiserTogether. “Offering a telehealth solution alongside Wiser Health is consistent with our mission to improve the decision-making experience of our users. Telehealth is a natural extension of our service, and it addresses a need at the time of decision. Our clients’ employees and family members will

be able to access affordable, immediate care through MDLIVE as they evaluate their treatment options on Wiser Health.”

“As a leading telehealth company, we understand the need for employers to offer comprehensive healthcare support to their employees,” said Randy Parker, president and CEO of MDLIVE. “The decision support provided by WiserTogether is a great fit with the immediate healthcare we provide to MDLIVE members. We think that it is a winning combination and enhances value to the employers and employees.”

Debgupta continued, “Wiser Health brings together clinical evidence, personal preferences, and patient-reported effectiveness in an intuitive tool designed to help users choose the treatments that work for them.”

About MDLIVE

Founded in 2006, MDLIVE is a leading telehealth provider of online and on-demand healthcare delivery services and software that benefit patients, hospitals, employers, payers, physician practice groups, and accountable-care organizations. Headquartered in Sunrise, Florida, MDLIVE works with Board Certified physicians in 49 states to provide around-the-clock virtual health care.

Its cloud-based Virtual Medical Office software platform makes it possible for patients, medical professionals, and plan administrators to collaborate seamlessly and securely via voice, video, email, and mobile devices. Payers and providers can also utilize the HIPAA and PHI-compliant system to collect and share clinical data from patient medical records, lab results, and in-home biometric devices for real-time risk assessments, wellness advice, diagnosis, and treatment.

MDLIVE physicians can diagnose, treat, and, if needed, write prescriptions (non-controlled substances only) for routine medical conditions 24/7/365 - anytime, anywhere.

About WiserTogether, Inc.

Faced with a daunting and personal healthcare decision, [Shub Debgupta](#) founded WiserTogether in 2008 to give consumers smart tools that can yield the right information to face their health situations. The Company’s healthcare decision-making tools help people choose a treatment path based on all the factors that matter, including clinical evidence, personal preferences, cost, access, and plan coverage. It leads to better medical choices that result in greater satisfaction, higher compliance, improved health outcomes, and lower medical costs.

For more information about WiserTogether, please visit our website at www.wisertogether.com.

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